

# What makes our Dealer Program different?

## First, experience.

For 13 years we have been pioneers in the USA and international ionizer markets. We are the longest-term importer in the USA with the largest dealer network in the industry. Virtually all our competitors started with us as dealers. We understand more about ionization and the available filtration technology in the USA market than anyone. We know from experience what works and what your customers need - plus have qualified staff for support.

## Second, the incredible competitive advantage you get with UltraWater.

Healthy water starts as clean water. UltraWater is the only ionizer filter that has been rigorously tested in an independent, EPA-certified laboratory to show a 99.9% removal of virtually all contaminants - even tough to remove pharmaceuticals, heavy metals, arsenic and VOCs. 171 contaminants in all. Don't sell "dirty" ionized water. Sell the UltraWater advantage.

## We offer the most lucrative profit and overrides in our industry.

Unlike a straight wholesale program, our Dealer Program ALSO offers you the opportunity to refer other dealers and be rewarded.

**Industry-best Profit:** Profit on wholesale ionizer sales is based on a three tiered pricing structure. Your pricing depends on your sales volume. Our beginning dealers enjoy solid profit and our top dealers earn industry-best margins.

**Affiliate Overrides:** These are commission paid to you on the sales of AlkaViva Dealers that you have referred. They pay two levels deep: on dealers you personally referred plus dealers they refer. You can choose to build a sales team and be rewarded - or not.

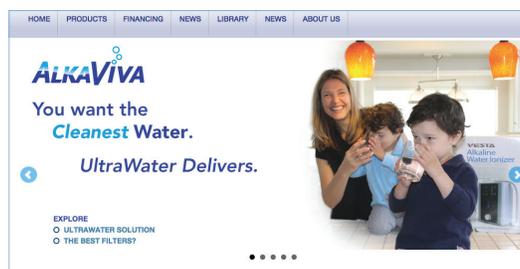
## Close more deals with great financing.

We have low interest, \$0-down, six or twelve months same as cash, deferred payments plans and more. We can finance FICO's as low as 500 and have over 50% approval rates with 24-hour decisions. Selling payments is always easier than selling price. You can sell \$30 monthly payments on our top of the line Vesta H<sub>2</sub>! Full commissions paid upfront. We also have an in-house payment plan where anyone who can make a down payment qualifies! No credit check. We pay you commissions as your customer makes payments.

## We do not compete against you.

Take a minute to search the internet and look at our competitors. You'll see they use shill review sites, bait and switch and other less than honest tactics. They are your biggest competitor; they run in-house specials and lead generation programs to generate sales for themselves. Worse, they discount aggressively against you. Call them and find out. To contrast, our dealers benefit from seasonal sale pricing. We offer you a method to discount sales to help close deals – at your discretion. We will never undercut you.

## The most technically evolved, web-based marketing platform.



## Your web-based marketing platform details:

As an AlkaViva Dealer you receive a fully functional e-commerce capable website and shopping cart with full merchant processing so you can take customers' credit card sales. You pay no credit card fees. You get a password protected Business Office where you can see your transaction details, shipping and commission etc. You will also receive our monthly AlkaViva News newsletter and will benefit from the blog-style website <http://alkavivanews.com/>. The site includes years of content and a comprehensive Document Resource Center complete with videos, sales tips and training, technology information, certifications and more.

## We seamlessly process your credit card sales. You pay NO processing fees.

We can process your sales and orders two ways. You choose which is best for you. Either way you make the same.

**Sell through your website and earn commission.** Your customer wants to pay with a credit card. You process the order through your website shopping cart. We pay you a Direct Commission (same as if you bought wholesale). You pay NO credit card processing fees nor have any merchant account hassles.

**Buy at wholesale, sell retail and earn profit.** You can buy at wholesale and resell and make simple profit. Your profit goes immediately into your pocket. This option also allows you to privately discount a sale as an incentive to help close.

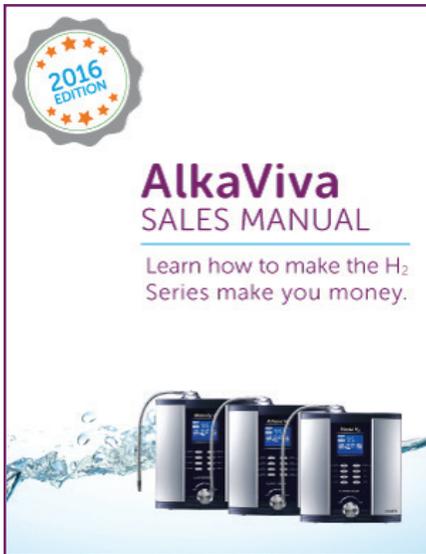
## Deciding Between WS Profit and Commission



## How am I paid?

You keep the profit you earn. Commissions are paid into your bank account two weeks in arrears using our ProPay Commission System. Your ProPay account is included with your membership. Commissions are reported as 1099 income.

## You get great sales / technical training and customer support.



**Initial Training:** Done through our 6 segment “Boot Camp” video series and our Dealer Sales Manual written by a professional sales trainer. It covers everything from our products to closing, handling objections, sample scripts, follow-ups and more.

**Ongoing Training:** We deliver training using various technology platforms. We make personal coaching available upon request. You get your own personal sales mentor!

**“How-to” and training videos:** Your website has over 40 “how to” videos covering everything from installation to trouble shooting issues. It’s a huge after-sale time saver!

**Call us. You’ll be greeted by a live person!** We have an old school receptionist – unusual in today’s world of automated support systems. You and your customers will love it.

## We drop ship direct to your customers.

You can inventory or have us drop ship – your pricing doesn’t change. Sometimes it pays to have a unit to close the sale or another to loan out as a demo model! Retail ionizer orders will continue to have free shipping. All wholesale orders will be charged shipping. Sales tax only on Nevada sales.

## No ongoing sales qualification to earn.

In fact, the only requirement to earn Profit and Overrides once you are a Dealer is an active membership. The qualifications to advance to and maintain the next price level are based on sales volume. These are detailed below.

# Becoming a Dealer

**Initial Qualification:** Purchase of one ionizer at full retail pricing. Pay the \$85 membership signup fee. You get thousands of dollars of value in an AlkaViva Dealership including your e-commerce website (with no fee credit card processing, saving you at least 3%), and a full back office to see your commissions and overrides. Also you have access to marketing tools and our comprehensive Professional Sales Training Program along with a ProPay account to collect your commissions. Annual renewal once you are a Dealer is \$49.95.

## Dealer Price Levels / Qualifications

The complete AlkaViva Wholesale Pricing and Commissions List is available upon request and vetting.

### Dealer Price Level 1 (D1)

**Ongoing Qualification to remain D1:** Active membership. Annual renewal is \$49.95.

**Advancement to D2:** You are promoted to D2 after achieving a \$5,000 cumulative total in personal sales through your D1 web store. There is no time limit on achieving the cumulative total.

### Dealer Price Level 2 (D2)

After the qualifying purchase of a retail ionizer, you may buy-in at D2 by purchasing a \$5,000 Inventory Package of products at D2 Level wholesale pricing.

**Ongoing Qualification to remain D2:** Active membership and one electric ionizer sale or \$2,000+ in personal sales every six months from date of promotion to D2. Dealer level reverts back to D1 if not met.

**Advancement to D3:** You are promoted up to D3 after achieving a \$5,000 cumulative total (no time limit) in personal sales through your D2 web store.

### Dealer Price Level 3 (D3)

After the qualifying purchase of a retail ionizer, you may buy-in at D3 by purchasing a \$8,000 Inventory Package of products at D3 Level wholesale pricing.

**Ongoing Qualification to remain D3:** Qualification to remain D3: Active membership and one electric ionizer sale or \$2,500 in personal sales every four months from promotion date to D3. Dealer Level reverts if sales qualification is not met. If you meet the D2 qualification, you revert to D2. If not, you revert to D1.

**Begin the process of becoming an AlkaViva Dealer today!  
Contact the Dealer who referred you.**